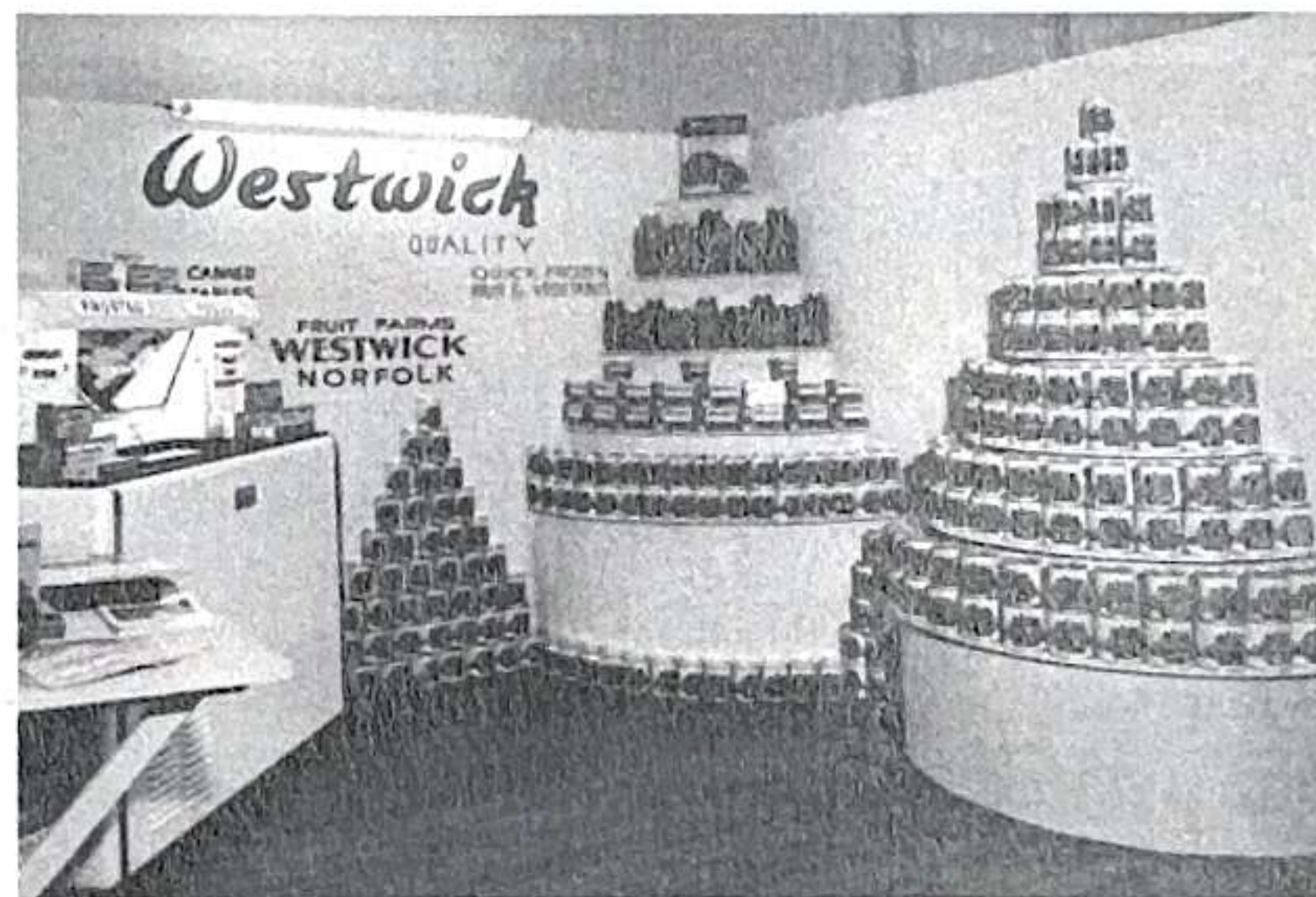


THE FIELD REPORT

Digging into the top stories at Albert Bartlett Westwick

Roads, Signage and Site Improvements

We've been working hard over the past year to reduce disruption for neighbours, and improve how we communicate with the local community. Here's an update on some of the key activity happening around Albert Bartlett Westwick.



Fun Fact

Did you know the Westwick factory site was built in 1948, which happens to be the same year Albert Bartlett was founded. It's just a coincidence that we then bought the old Heinz site in 2015!

Frozen in time

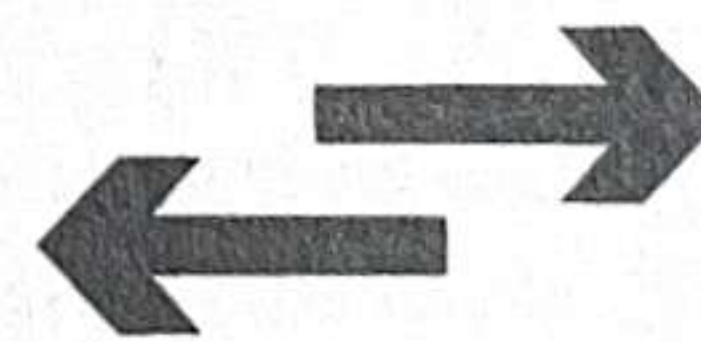


New Road Signs to Guide HGVs Away from Sloley

To help reduce heavy goods vehicles travelling through Low Street and Sloley, we've been working closely with Norfolk County Council Highways since early 2025 on improved directional

signage along the B1150. Following a joint agreement last year, the new, custom-made signs have now been installed. These bespoke signs were designed to guide drivers more effectively and

ease traffic through local villages, and we're pleased to see this collaborative effort now in place to benefit both residents and road users.



Planned Road Closure – Now Reduced to Half a Day

In December 2025, we were notified that Station Road would be fully closed for two days (23–24 February 2026) for carriageway repairs and surface-dressing preparation. This would have meant a diversion route sending up to 80 HGVs through Sloley Village – something we were keen to avoid. After discussions with North Norfolk District Council Highways, we secured a much better outcome:

- **The road will now close for only half a day – 07:30 to 13:00 on 23 February.**
- **During this time, we will schedule no deliveries to the factory.**
- **Because the closure won't begin until 07:30, most staff and routine traffic should still be able to use Station Road during the busy morning shift change.**

This arrangement should mean minimal or no impact on residents in Sloley, which is great news.



THE POTATO PEOPLE



Cold Store Construction Begins at Westwick

Work to remove the old cold store building began this week, marking the start of a 14 month build programme for our new facility. The District Council has approved the cladding design, which aims to minimise the visual impact of the new building. As construction progresses, we'll continue working to keep disruption as low as possible.



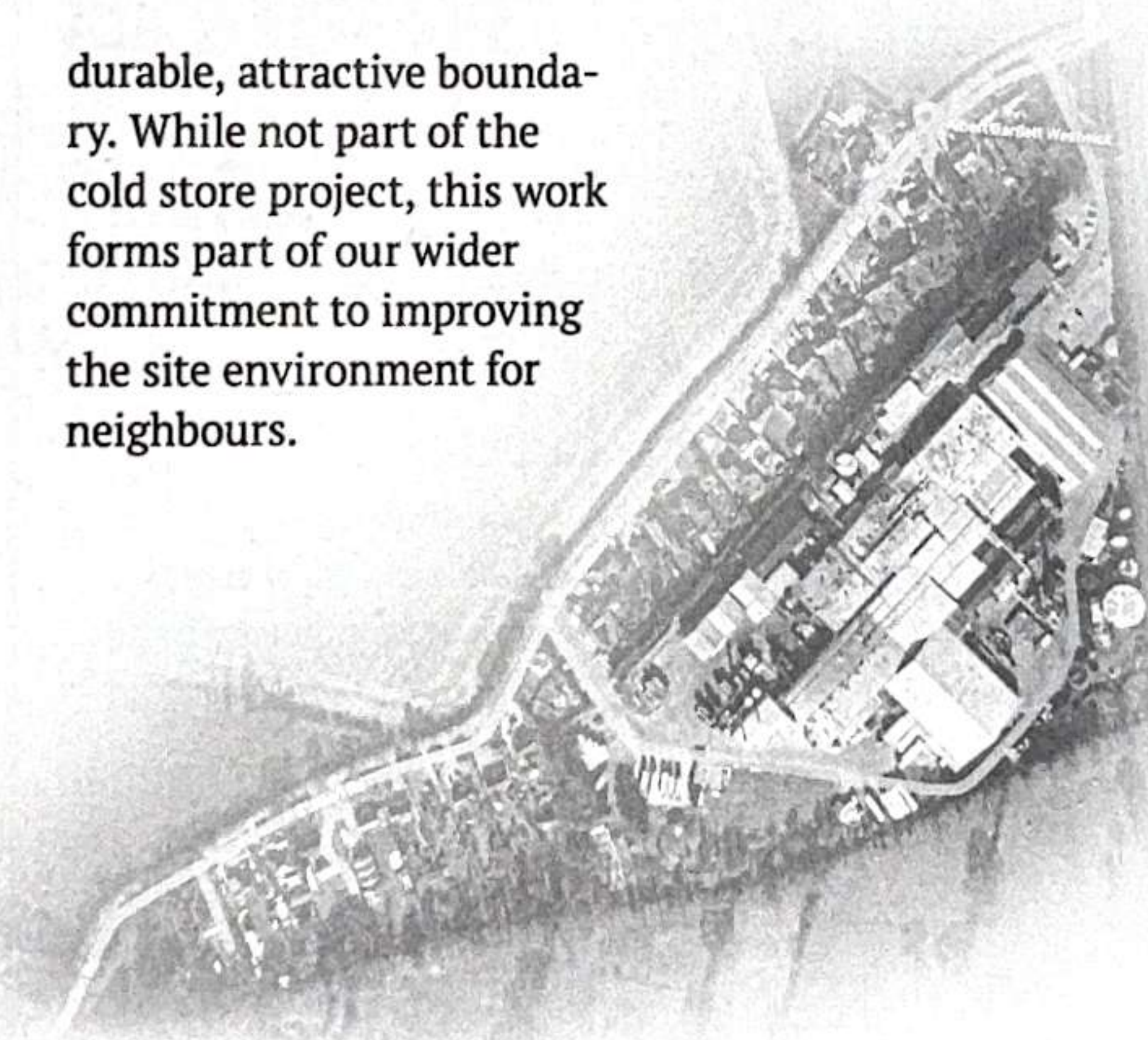
DIGITAL RENDER

see construction timeline on page 4

Improving the Boundary with Nearby Homes

We're also looking at improvements to the northern boundary, where ageing leylandii trees have reached the end of their lifecycle. Although these were recently reduced in height, we recognise they won't offer effective long-term screening. We'll be seeking specialist advice on new fencing and planting options to create a more-

durable, attractive boundary. While not part of the cold store project, this work forms part of our wider commitment to improving the site environment for neighbours.



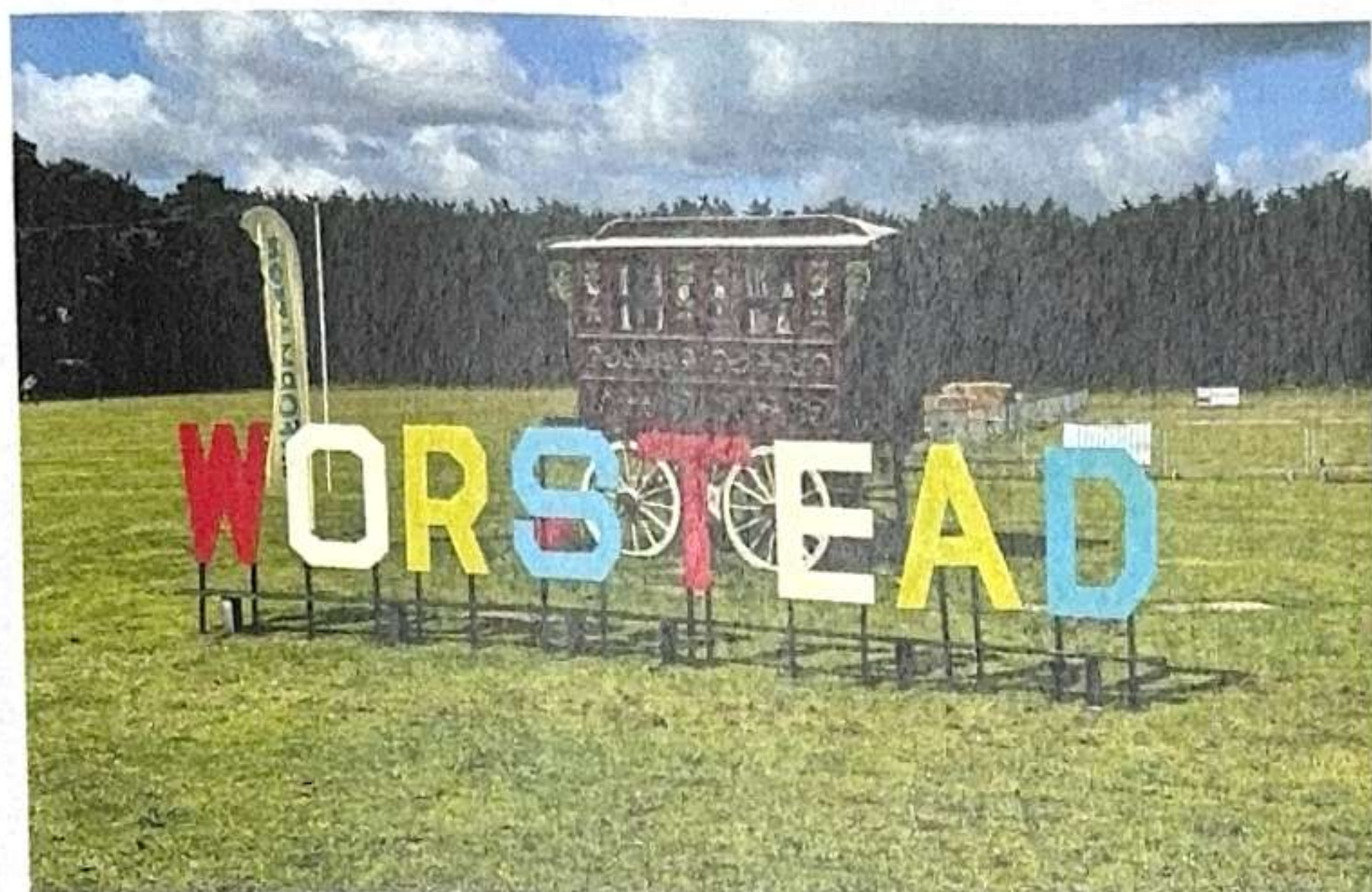
Safer Exit at School Road

Many of our team members who live west of the factory travel via School Road into Worstead, where the junction onto Westwick Road is a known blind spot. Working with District Councillor Mal Gray, County Councillor Lucy Shires, and Reverend David Warner, we identified a practical solution — a new traffic mirror, installed on 4 February 2026, to make the junction safer for everyone using it.



For generations, Albert Bartlett potatoes have been selected with care from the finest British fields. Grown for flavour and consistency, they deliver dependable quality in every kitchen. Whether crisped to golden perfection, boiled and buttered, or roasted for a Sunday table, their natural character shines through. Albert Bartlett potatoes bring out your best side.v

Local Community Impact



Albert Bartlett plays an active role in supporting the communities around its Westwick site, taking pride in both charitable giving and local engagement. Our team regularly gets involved in fundraising events, from taking part in national charity days to organising canteen bake sales that bring people together for a good cause.

We've also supported local initiatives, including donation drives for Norwich Foodbanks and the St Martins Trust, which helps people experiencing homelessness. Beyond charity, we're proud sponsors of North Walsham Rugby Club, championing grassroots sport and healthy lifestyles, and we've supported much-loved community events such as the Worstead Festival and the Worstead Dog Show in 2024, helping to keep local traditions alive.

As a business, we're equally proud to work in partnership with FareShare, a relationship that's spanned more than 15 years, helping communities across the UK fight food poverty through the redistribution of surplus food.

**-ALBERT-
BARTLETT**
EST. 1948

&

 **FareShare**

Together with FareShare We've Served

15 MILLION MEALS

to Those Who Need Them Most

Coldstore Construction Timeline

